



CA Pinal Shah

SENIOR LEVEL ASSIGNMENTS: FINANCE & ACCOUNTS

Resourceful leader who confidently confront financial & business objectives through proactive decision making

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Key Skills

- Accounting & Financial Planning
- Variance Analysis
- Alliances & Partnerships
- Process & SOX Compliance
- Accounts Payable & Receivable
- Accounts Finalisation and MIS
- Procurement
- Project Management
- Controllership & Decision Support
- New Process & Cost Saving
- Team Building & Leadership

Profile Summary

- Chartered Accountant & Black Belt in Six Sigma leveraging over 17 years of experience in Financial & Strategic Planning, Cost Control, Accounts Payable, Accounts Receivable, Accounts Finalization, Taxation, Funds Management and Operational Excellence
- Incisive acumen improving operations of Vodafone India Services Pvt. Ltd., Ahmedabad, improving and executing strategies & processes, accomplishing corporate goals and profitability for the company
- Overhauled digital strategy and analytics towards a more aggressive, data-driven targeting approach
- Commendable path of professional development & growth in monitoring overall accounting operation, financial & account transactions, reconciliations, material management, auditing, SOX controls, MIS, group reporting and so on
- Possess proven skills in SAP MM & FI Module
- Motivational leader with excellent controlling & problem solving skills; highly adaptable with proven record of leading cross-functional teams of varied size

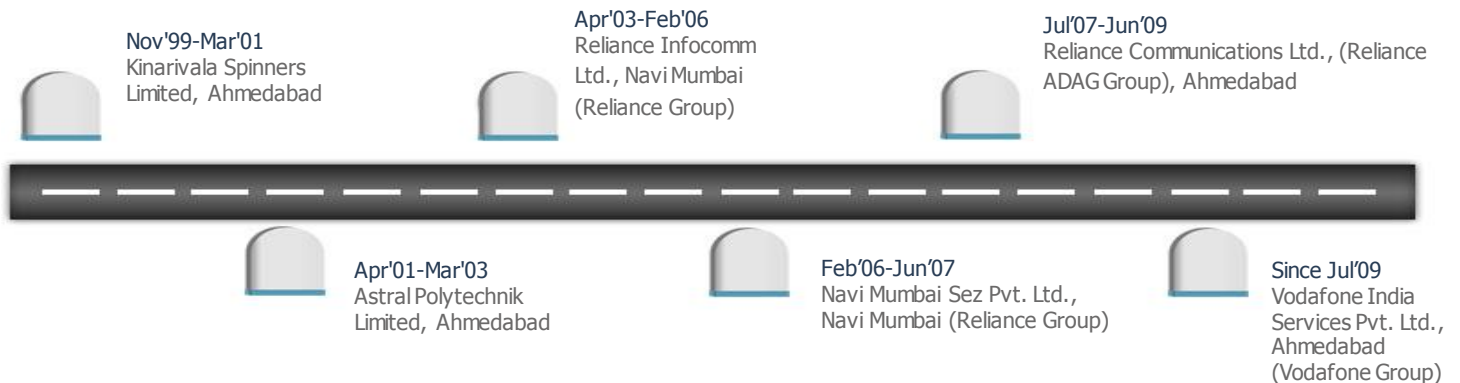
Education

- Advance Diploma in Management Accounting from CIMA in 2016
- CA from Institute of Chartered Accountants of India in 1999
- B.Com. from Gujarat University, Ahmedabad in 1996

Certification

- International Financial Reporting Standards (IFRS) of ICAI in 2011
- Black Belt in Six Sigma in 2005

Career Timeline



Technical Skills



Work Experience



Since Jul'09 with Vodafone India Services Pvt. Ltd., Ahmedabad (Vodafone Group) as Deputy General Manager – Service Delivery

Key Result Areas:

- Leading Procure-To-Pay (P2P) process including T&E process of India and 20 European countries within Shared Service Center
- Managing cost validation & control, timely & accurate accruals, month end closure as per group guidelines and managing Statutory audits
- Perform Country Lead role to review the Trial Balance, assess the risk and opportunity and provide BS insights to FinOps
- Directing a team of 70 FTEs including 5 professionals
- Ensuring the delivery of key controls and Sarbanes Oxley (SOX) compliant process solutions, reconciliation of GLs
- Ensuring seamless service delivery with efficiency & effectiveness, need to achieve target of Key Performance Indicators (KPI) and continuous process improvement

Highlights:

- Defined quality standards of financial transactions in Shared Service Center of Vodafone India Limited for P2P (Procure To Pay), Cash (Receivable & Treasury Accounting), R2R (Record To Report) & APA (Asset & Project Accounting)
- Recipient of Leadership Champion Award
- Set up SAP based MIS Reporting System to update the management
- Successfully migrated 71 FTEs with upfront 10% productivity
- Directed India Convergence Project within 9 weeks with respect to cost, resource deployment and time over-runs
- Combined customer service expertise and achieved:
 - People Survey score of over 90 since last three years
 - Partner Survey score of over 8 since last three years
- Maintained 15% productivity consecutively for 3 years and stood world class as per Hackett benchmark study
- Selected for Digital Lab for Analytics, Problem solution through radical change in process and Robotics

Jul'07-Jun'09 with Reliance Communications Ltd., (Reliance ADAG Group), Ahmedabad as Senior Manager – Integrated Commercial-(Accounts Lead of Gujarat Circle)



Key Result Areas:

- Directed finance & commercial activities of Gujarat Circle in compliance with NHQ & business vision
- Supervised reconciliation of accounts payables/receivables and Trial Balance Review
- Coordinated internal, statutory & management audit; evaluated internal control systems with view to highlight shortcomings
- Formulated annual budgets and conducted variance analysis to determine difference between projected & actual results
- Prepared audit programs in compliance with accounting standards by I.C.A.I. and statutory requirement
- Executing monthly / quarterly / annual closure schedules; providing monthly financial statements
- Implementing complex business processes and operational improvements
- Preparing MIS reports & other statements to apprise management of process operations and assist in decision-making process
- Bringing significant improvements in finance processes to improve speed and accuracy of monthly results

Highlights:

- Rolled out of ECS payment facility, RTGS/NEFT collection along with reduction of TAT (collection & billing) by 48 hours
- Reduced the Trial Balance reporting timeline from WD8 to WD5
- Attained 20% cost reduction through redesign & reengineering of INR 130 Million contract

Feb'06-Jun'07 with Navi Mumbai SEZ Pvt. Ltd., Navi Mumbai (Reliance Group) as Manager-Budget, MIS & Capitalization



Highlights:

- Designed Standard Operating Procedures (SOP) and Finance SPOC for configuration of SAP linking with defined SOPs
- Headed the Budget, Capitalization and MIS activities
- Deputized as Team Leader engaged in development of "Knowledge Management Portal"
- Ascertained specific training needs of subordinates and accordingly arranged training programs for improving learning curve

Apr'03-Feb'06 with Reliance Infocomm Ltd., Navi Mumbai (Reliance Group) Network Commercial (Country Operations & Gujarat Circle) & Black Belt



Highlights:

- Spearheaded network commercial activities of Gujarat circle
- Directed Six Sigma Projects as Financial Representative/Black Belt
- Successfully undertook Six Sigma Project, achieved cost reduction of INR 7.1 Million in network maintenance vehicles
- Utilized SAP for financial validation of cost reduction of INR 250 Million
- Implemented ERP (SAP) - Material Management and Financial Modules
- Completed Black Belt in Six Sigma Certification from Breakthrough Management Group (BMG University, Colorado, USA – Sponsored by Reliance Infocomm Limited)

Highlights:

- ☞ Undertook restructuring of working capital resulting in reduction of interest cost by INR 20 Million and repayment of borrowing worth INR 500 Million
- ☞ Provided decision-support for its annual cost optimization and rationalization drive
- ☞ Finalization of Accounts, Tax Audit and ensured statutory compliance for RBI & ROC
- ☞ Managed varied facets of cost accounting spanning budgeting, forecasting, variance reporting, cost control, product costing, product standard cost development and so on for job order and process costs

Nov'99-Mar'01 with Kinarivala Spinners Limited, Ahmedabad as Accounts Manager

Highlight:

- ☞ Leading the Accounts department, day to day transactions, Finalization of Accounts, Tax Audit
- ☞ Ensured adherence to corporate guidelines, accounting and Indian GAAP standards
- ☞ Developed standard product costs and effectively controlled costs, thereby improving revenue forecasting

Articleship

Aug'94 – Oct'99 with Maya N. Nanavaty & D.A. Rupawala & Associates as Article Clerk & Audit Assistant

Date of Birth: 1st November 1975

Languages Known: English, Hindi & Gujarati

Passport No.: H2488190

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